

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WWJ-TV

INVOICE

For: STABENOW FOR SENATE(86235)  
PO Box 4945  
East Lansing, MI 48826-4945

Account Exec: Maggie McWilliams Pol  
Office: GWTS-PH  
Contract Num: 1091-54086  
Contract Dates: 09/17/2012-09/23/2012  
Customer Order:  
Linked Order:  
CPE: / / 11911

Invoice Num: 1091-408506  
Invoice Date: 09/23/2012  
Billing Cycle: Weekly  
Billing Period: 08/27/2012-09/23/2012

Page 1 of 7

**PAY BY** 10/23/2012  
Net 30 days

In Account With: MEDIA STRATEGIES & RESEARCH(22426)  
11350 Random Hills Rd Ste 670  
Fairfax, VA 22030-7428  
ATTN:Accounts Payable

Product Desc: STABENOW EST#11911

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
1	CBS THIS MORNING		09/18/2012-09/21/2012		. T W T F . .		30	4	25.00
<div>Week Of09/17/2012-09/23/2012MTWTFSS. T W T F . .Spots Per Week4Rate25.00</div>									
<div>Air DateDayAir TimeM/G ForMaterialDurRateDebitCreditRemarks09/18/2012Tu08:38:27 AMDST1201H3025.0009/19/2012We08:20:56 AMDST1201H3025.0009/20/2012Th08:53:46 AMDST1201H3025.0009/21/2012Fr07:59:26 AMDST1201H3025.00</div>									
2	CBS NEWS SATURDAY MORNING		09/22/2012-09/22/2012		. . . . . S .		30	1	225.00
<div>Week Of09/17/2012-09/23/2012MTWTFSS. . . . . S .Spots Per Week1Rate225.00</div>									
<div>Air DateDayAir TimeM/G ForMaterialDurRateDebitCreditRemarks09/22/2012Sa09:59:28 AMDST1201H30225.00</div>									
3	THE PRICE IS RIGHT		09/18/2012-09/20/2012		. T . T . . .		30	2	270.00
<div>Week Of09/17/2012-09/23/2012MTWTFSS. T . T . . .Spots Per Week2Rate270.00</div>									
<div>Air DateDayAir TimeM/G ForMaterialDurRateDebitCreditRemarks09/18/2012Tu11:58:42 AMDST1201H30270.0009/20/2012Th10:58:42 AMDST1201H30270.00</div>									
4	WHO WANTS TO BE MILLIONAIRE		09/17/2012-09/17/2012		M . . . . .		30	1	125.00
<div>Week Of09/17/2012-09/23/2012MTWTFSSM . . . . .Spots Per Week1Rate125.00</div>									
<div>Air DateDayAir TimeM/G ForMaterialDurRateDebitCreditRemarks09/17/2012Mo12:10:32 PMDST1201H30125.00</div>									

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5	12:28:00-13:30:00		09/21/2012-09/21/2012		....F..		30	1	225.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		....F..		1		225.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/21/2012	Fr	12:28:39 PM		DST1201H	30	225.00			
6	RACHAEL RAY		09/19/2012-09/19/2012		..W....		30	1	50.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		..W....		1		50.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/19/2012	We	03:28:37 PM		DST1201H	30	50.00			
7	DR. PHIL		09/18/2012-09/21/2012		.T..F..		30	2	100.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		.T..F..		2		100.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	05:47:55 PM		DST1201H	30	100.00			
09/21/2012	Fr	05:49:05 PM		DST1201H	30	100.00			
8	CBS EVENING NEWS		09/17/2012-09/17/2012		M.....		30	1	200.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		M.....		1		200.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	06:29:26 PM		DST1201H	30	200.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
9	THE INSIDER	09/19/2012-09/19/2012	. . W . . . .	30	1	75.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		. . W . . . .	1	75.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/19/2012	We	06:17:01 PM		DST1201H	30	75.00			
10	19:00:00-19:30:00	09/17/2012-09/21/2012	M . . . F . .	30	2	250.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		M . . . F . .	2	250.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	07:27:57 PM		DST1201H	30	250.00			
09/21/2012	Fr	07:19:01 PM		DST1201H	30	250.00			
11	19:30:00-20:00:00	09/18/2012-09/20/2012	. T . T . . .	30	2	225.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		. T . T . . .	2	225.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	07:43:55 PM		DST1201H	30	225.00			
09/20/2012	Th	07:45:33 PM		DST1201H	30	225.00			
12	HIMYM/PARTNERS	09/17/2012-09/17/2012	M . . . . .	30	2	1,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		M . . . . .	1	1,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo				30			1,200.00	Preempted
09/17/2012	Mo	07:58:01 PM	09/17/2012	DST1201H	30	1,200.00	1,200.00		Makegood in HOW I MET YOUR MOT

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Buy Line	Flight Description	Buy Line Dates	M T W T F S S		Dur	Total Spots	Rate		
13	NCIS: LOS ANGELES	09/18/2012-09/18/2012	. T . . . . .		30	2	1,200.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		. T . . . . .	1		1,200.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu				30			1,200.00	Preempted
09/18/2012	Tu	09:46:31 PM	09/18/2012	DST1201H	30	1,200.00	1,200.00		Makegood in NCIS LOS ANGELES F
14	SURVIVOR: XXV	09/19/2012-09/19/2012	. . W . . . .		30	2	2,200.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		. . W . . . .	1		2,200.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/19/2012	We				30			2,200.00	Preempted
09/19/2012	We	07:58:31 PM	09/19/2012	DST1201H	30	2,200.00	2,200.00		Makegood in SURVIVOR: PHILIPPI
15	BIG BROTHER FINALE	09/19/2012-09/19/2012	. . W . . . .		30	1	1,500.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		. . W . . . .	1		1,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/19/2012	We	10:49:54 PM		DST1201H	30	1,500.00			
16	BIG BANG/2 HALF MEN	09/20/2012-09/20/2012	. . . T . . .		30	2	2,000.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		. . . T . . .	1		2,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/20/2012	Th				30			2,000.00	Preempted
09/20/2012	Th	08:45:04 PM	09/20/2012	DST1201H	30	2,000.00	2,000.00		Makegood in THE BIG BANG THEOR

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17	CSI: NY	09/21/2012-09/21/2012			....F..		30	2	1,200.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		....F..		1		1,200.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/21/2012	Fr				30			1,200.00	Preempted
09/21/2012	Fr	09:45:02 PM	09/21/2012	DST1201H	30	1,200.00	1,200.00		Makegood in CSI:NY
18	CRIME TIME SATURDAY	09/22/2012-09/22/2012			.....S.		30	1	720.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		.....S.		1		720.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/22/2012	Sa	09:58:27 PM		DST1201H	30	720.00			
19	PERSON OF INTEREST	09/23/2012-09/23/2012			.....S		30	2	1,500.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		.....S		1		1,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/23/2012	Su				30			1,500.00	Preempted
09/23/2012	Su	09:50:58 PM	09/23/2012	DST1201H	30	1,500.00	1,500.00		Makegood in 21:07:00-22:08:00
20	THE MENTALIST	09/23/2012-09/23/2012			.....S		30	2	1,500.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		.....S		1		1,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/23/2012	Su				30			1,500.00	Preempted
09/23/2012	Su	10:45:36 PM	09/23/2012	DST1201H	30	1,500.00	1,500.00		Makegood

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21	LATE FIRST FORECAST SPONSOR		09/17/2012-09/17/2012		M . . . . .		30	1	1,400.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		M . . . . .		1		1,400.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/17/2012	Mo	11:02:41 PM		DST1201H	30	1,400.00				
22	TWO AND A HALF MEN		09/18/2012-09/20/2012		. T . T . . .		30	2	350.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		. T . T . . .		2		350.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/18/2012	Tu	11:29:23 PM		DST1201H	30	350.00				
09/20/2012	Th	11:33:01 PM		DST1201H	30	350.00				
23	DAVID LETTERMAN		09/21/2012-09/21/2012		. . . . F . .		30	1	225.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		. . . . F . .		1		225.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/21/2012	Fr	12:27:03 AM		DST1201H	30	225.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		31		18,035.00		2,705.25	15,329.75	10,800.00	10,800.00	0.00

**Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.



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10/23/2012  
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Billing Notes

DUPLICATE

Wire Transfer Instructions:

For Billing Inquiries Please Contact:  
Controller's Dept.  
  
212-856-8000

Gross Billing	18,035.00
Trade Value	0.00
Agency Commission	2,705.25
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	15,329.75

Warranty - We warrant the above broadcasts were made according to the official station log.